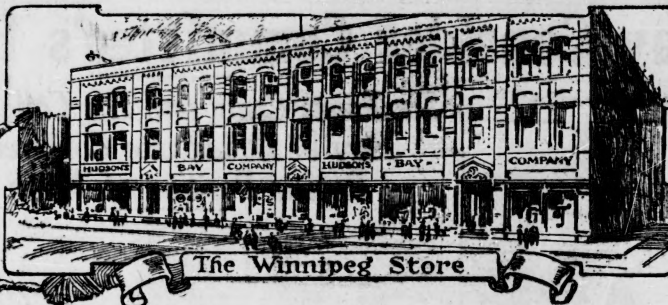



Hudson's Bay Company.



Nelson Store



Edmonton Store



Victoria Store



Vernon Store



Yorkton Store



Calgary Store



News of Momentous Importance To Edmonton and District

Hudson's Bay Company Will Adopt New Policy Of Buying Collectively For Whole Chain of Stores

THE rules and regulations recently adopted by the new Stores Administrative will have a very marked effect in lowering prices, thereby reducing the cost of living to the minimum. The Edmonton Public can now be assured that Hudson's Bay prices will be unbeatable, when the quality is taken into consideration. This new policy of

Collective Buying For All The Hudson's Bay Stores

will enable us to place large orders with many **FACTORIES AND MILLS** at low contract prices, and which in turn will be handed to our customers.

We are prepared to put into effect to the full extent the tremendous resources which this great Mercantile Institution is renowned for.

We Shall Buy For Less and Sell For Less

Ten Modern Department Stores will virtually buy and sell under one controlling influence. Many standard lines of Merchandise will be sold at the smallest margin of profit and we shall rely solely upon the increased turnover to make up for the deficiency. Under this progressive Policy of buying collectively for all our Stores, the Company has made many fortunate contracts with several factories of note.

Buying For Less and Selling For Less

will enable us to do the increased business expected of the Edmonton Store, and it will enable the Edmonton Public to cut down to the minimum the high cost of living. Last, but not least, our

High Standard Of Quality

will be strictly adhered to. Only the products of the most reputable Manufacturers will be stocked, and our usual money-back guarantee if not satisfied will remain strictly in effect.

FROM THIS TIME FORTH THE WHOLE MIGHT OF THE HUDSON'S BAY COMPANY'S TREMENDOUS BUYING RESOURCES, AND OUR PRESTIGE IN THE WORLD'S MARKETS AT HOME AND ABROAD, WILL BE DEVOTED TO SERVING THE PUBLIC OF CANADA, WITH QUALITY MERCHANDISE AT MINIMUM PRICES.



Hudson's Bay
Company
Trading Posts

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